

# Steve Bramley

Company Director  
SGL Funding Ltd



## ROLE

Strategic, Leisure Planner and Funding Adviser

## PERIOD

2002 - Present

## COMPANY

SGL Funding Ltd/ SGL Consulting Group (NZ) Ltd

## PROFESSIONAL MEMBERSHIPS

- Fundraising Institute New Zealand

## CONTACT DETAILS

Postal: Address:  
PO Box 300-555  
Albany, Auckland 0752  
NEW ZEALAND

**Phone:** +64 (0) 21 795 187  
**Email:** sbramley@sglgroup.net

## OVERVIEW

Steve is a 30-year sport, leisure and funding professional, with former roles including Chief Executive of Sport Northland, Chief Executive of the Millennium Institute of Sport and Health, Chairman of Touch New Zealand and Vice President of the Federation of International Touch. Steve has also been a member of the Fundraising Institute New Zealand for over 15 years.

During his sport and leisure career, he has been involved with the planning, development, capital funding and/or management of over 100 major projects. He has had an extensive and proven successful track record in the strategic leadership, leisure planning and business feasibility, capital funding and overall project management for a large number of community development projects.

Steve is the founding Director of SGL Funding. SGL Funding has combined leisure planning and the principles of

fundraising, and working alongside several local authorities, has developed comprehensive community-wide leisure planning and funding strategies.

Steve also has considerable experience in the events industry and was a former Director of the Ellerslie International Flower Show (when based in Auckland), and a former Director of the Auckland Marathon.

## RECENT MAJOR PROJECTS

- Stratford A&P Association – Park Feasibility – Q3 2019 - *Current*
- Rotorua Lakes Council - Westbrook Master Planning – Q2 2019 - *Current*
- Hamilton City Council – Rototuna Community Hub Development – Q4 2018 - *Current*
- Outward Bound NZ – Funding Review – Q4 2018
- City of Casey (Aus) Funding Advisory – Q2 2017 – *Current*
- Auckland Transport CBD Cycleshare Business Case with PwC – Q3 2017 – Q1 2018
- Auckland Council “Realising Auckland’s Potential” Funding Leadership and Advisory Q3 2014 – Q3 2017
- Nelson Marlborough District Health Board – Funding Advisory for The Care Foundation Q3 2015 – Q2 2018
- Christchurch City Council – Funding Advisory Major Projects and for Christchurch City Foundation Q3 2015 – Q3 2016
- Auckland Council Howick Sport and Recreation Facilities Plan Q3 – Q4 2014, then 2018
- Waitara Sport and Recreation Facilities/Clifton Park Feasibility Study Q3 2014 – Q1 2015
- Thames Coromandel – Indoor Court Rhodes Park and Skatepark for Thames Ward, and Sportville for Coromandel Q2 2013 – Q4 2015
- Northland Community Foundation – Project Promise Funding Advisory Q3 – Q4 2013
- South Wairarapa District Council – Martinborough Town Hall Feasibility, then Project Leadership and Funding Advisory Q3 2013 – Q1 2015
- Community Endowment Programme for Eastland 2013
- Eastwoodhill Arboretum Strategic Review and Feasibility 2012 – 2013
- Waitangi National Trust Board Capital Funding Q3 2012 – mid-2014
- New Plymouth District Council – Master Planning and Facility Development of Racecourse Site and TSB Stadium Q3 – Q4 2011, then updates Q4 2013 and Q1 – Q2 2014
- Ashburton District Council Leisure and Funding Planning for Riverside Sports Centre (Aquatic and Stadium Facility) 2011 – 2013
- Marsden Cross Bicentennial Project – Project Leadership, Funding Advisory and Event Management Q3 2011 – 2014
- Rotorua Aquatic Centre Redevelopment Feasibility Study Q3 – Q4 2012
- Hutt City Leisure and Funding Planning, including Walter Nash Stadium and Fraser Park Development Q4 2010 – 2012
- Lake Macquarie City Council (Aus) – Endowment Funding Advisory Support for The Lake Foundation Q3 2011 – Q2 2012. Rathmines Park and Catalina Planning Study Q4 2010
- South Canterbury District Health Board Capital Funding Feasibility and Campaign for MRI Scanner Q4 2010 – 2012
- Upper Hutt City Council Master Planning for Maidstone Park, including Strategic Overview of Major Leisure Facility Development, and Overall Project Management of Maidstone Park Development 2010 – 2011, then 2017
- Porirua City Council Sports Facilities Strategy 2011. Capital Funding Programme 2008 – 2010 including Te Rauparaha Arena and Porirua Foundation
- Te Ahu, Far North Capital Funding 2008 – 2010
- Timaru District Leisure Planning, Business Feasibility, Design Support and Capital Funding Programme 2007 – 2011
- Tauranga City Council Capital Funding Programme and Project Advisory Support 2003 – 2011, including Baywave TECT Aquatic Leisure Centre
- Rotorua District Council Capital Funding Programme 2004 – 2009 for Rotorua Museum, Energy Event Centre and Civic Theatre
- Buller District Council Leisure Facility Needs Assessment, Business Feasibility and Capital Funding Programme 2005 – 2008, then Community Centre and Cultural Hub Leisure Planning and Capital Funding Programme 2009 – 2010, Karameda Facility Feasibility Q3 2012

AUCKLAND • ADELAIDE • BRISBANE • CHRISTCHURCH • PERTH

www.sglgroup.net

