



# SGL GROUP

SIMPLY GREAT LEISURE

## Company Profile



[www.sglgroup.net](http://www.sglgroup.net)

With offices in:

**ADELAIDE**

**AUCKLAND  
SYDNEY**

**CANBERRA  
HOBART**

**CHRISTCHURCH  
WELLINGTON**

**MELBOURNE**

## INTRODUCTION

---

SGL GROUP is an innovative and progressive sports, recreation, leisure and tourism planning consultancy. As an alliance of Australian and New Zealand companies with an extensive array of leisure and management specialists. The Group's work history and large number of projects that have developed from initial feasibility to completion, are testimony to the services provided.

All the associated companies have expanded rapidly over the past 18 years to become one of Australasia's leading sports, recreation, leisure and tourism planning groups.

***“Our mission is to deliver innovative, practical and leading edge solutions to the leisure industry.”***

SGL GROUP strives for client and community empowerment and best outcomes for all stakeholders. In any project we are involved in, we place emphasis on client involvement and follow-up. We are interested in ensuring that the work we do, not only results in an outstanding outcome, but leaves a legacy of continuous capacity and skills.

## KEY SPECIALIST SERVICES

---

SGL GROUP undertakes leisure and tourism planning and consultancy across a broad industry spectrum including **arts and culture, sport and recreation, and tourism**. Our core areas of expertise include:



## OTHER SERVICES

We also offer:

- Market research and demand analysis
- Marketing and development plans
- Leisure trend analysis
- Industry development and training
- Facility Funding Strategies

## OUR TEAM

SGL Group is a team of highly qualified, competent and experienced consultants with practical experience in their field. We are all genuinely passionate about the leisure industry and pride ourselves on our integrity and enduring relationships with our many quality clients.



## PARTNERSHIPS

SGL GROUP has an extensive work history and ongoing strategic relationships with many of Australia and New Zealand's best architectural, engineering, landscape, market research, financial planning, funding and facility development companies. These links have seen SGL GROUP undertake projects in Australia, New Zealand, North America, Asia and the Middle East.

## PROJECT EXPERIENCE

SGL GROUP has completed in excess of 400 projects. A list of projects is available on the SGL Group website ([www.sglgroup.net](http://www.sglgroup.net)) and includes the following areas:

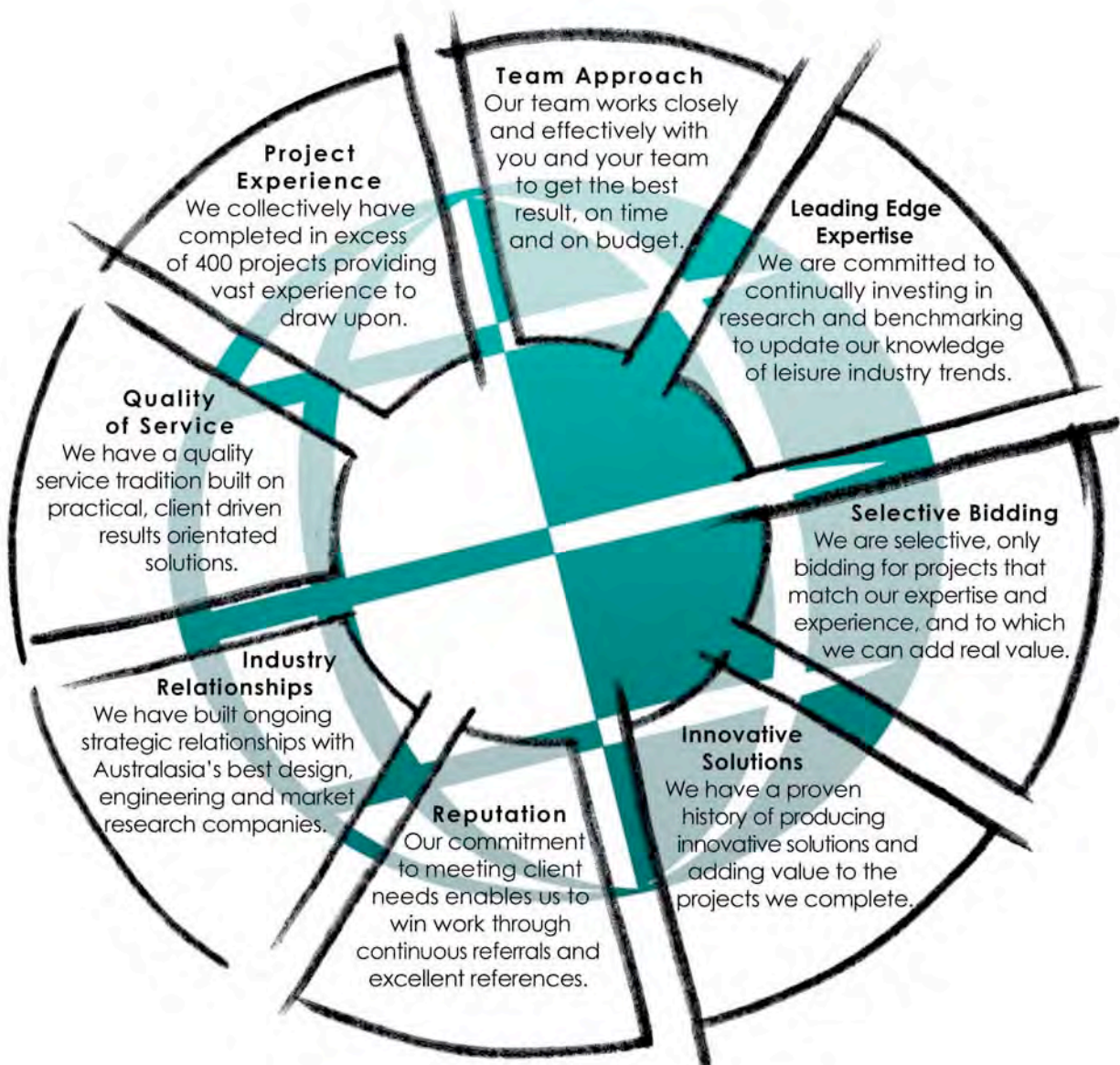
- Arts and culture
- Tourism
- Major/international projects
- Aquatics
- Indoor sports
- Education
- Funding
- Events
- Open space
- Leisure plans
- Business plans
- Outdoor sports
- Policy
- Market Research



## THE BENEFITS OF CHOOSING SGL GROUP

We offer "Simply Great Leisure". When you link us to your team and project, you will get practical results orientated recommendations and strategies that enable projects to progress to development implementation.

The Group is committed to providing the highest quality services and advice on all aspects of the leisure industry. The key reasons why you should choose SGL are simply:





## FURTHER INFORMATION

For further and more comprehensive information on how SGL GROUP can assist your project, please refer to the SGL Group website:

[www.sglgroup.net](http://www.sglgroup.net)

Alternatively, please make contact with any of the following representatives:

### AUSTRALIA

#### Victoria

Michael King  
Level 3 / 210 Albert Road  
South Melbourne  
VIC 3205  
Tel: +61 (0) 3 8623 2840  
Fax: +61 (0) 3 9681 3202  
Email: mking@sglgroup.net

Kate Maddock  
Tel: +61 (0) 0419 316 540  
Email: kmaddock@sglgroup.net

#### New South Wales, ACT & Tasmania

Kym Shilton  
716 Lawrence Hargrave Drive  
Coledale  
NSW 2515  
Tel: +61 (0) 438 341 363  
Fax: +61 (0) 2 4268 1768  
Email: kshilton@sglgroup.net

#### South Australia, Queensland & NT

Phillip Gray  
2a Mellor Street  
West Beach  
SA 5024  
Tel: +61 (0) 8 8235 0925  
Fax: +61 (0) 8 8353 1067  
Email: sa@sglgroup.net

#### Western Australia

Gerard McNeill  
19 Clayton Street  
East Fremantle WA 6158  
Phone/Fax: +61 (0) 8 9319 8991  
Mobile: +61 (0) 407 901 636  
Email: gmcneill@sglgroup.net

### NEW ZEALAND

#### Christchurch

Anne Hindson  
P.O. Box 1337  
Christchurch  
Tel: +64 (0) 274 317 575  
Fax: +64 (0) 3 341 8139  
Email: ahindson@sglgroup.net

#### Auckland

Steve Bramley  
Tel: +64 (0) 21 795 187  
Email: sbramley@sglgroup.net

#### Wellington

Louisa Bangma  
Tel: +64 (0) 21 555 724  
Email: lbangma@sglgroup.net

### INTERNATIONAL PROJECTS

Michael King  
Tel: +61 (0) 417 536 198  
Email: mking@sglgroup.net

Phillip Gray  
Tel: +61 8 8235 0925  
Email: sa@sglgroup.net